



Helene
Interior Designs
Maxime

Client Brochure

PROJECT

TIMELINE

Planning for Mid-March housewarming



CONSULTATION

EXPLORING YOUR VISION AND STYLE INSPIRATIONS

Pinterest homework

DESIGN CONCEPT

TRANSFORMING IDEAS INTO INSPIRED POSSIBILITIES.

DESIGN MEETING

REFINING DETAILS TOGETHER TO SHAPE YOUR HOME.

During this meeting we will review the concepts, make changes, prioritize, and select options for final design.

FINAL DESIGN PRESENTATION

BRINGING THE COMPLETE DESIGN STORY TO LIFE.

IMPLEMENTATION

TURNING VISION INTO REALITY, STEP BY STEP

Pinterest Homework

How to Create Your Collaborative Pinterest Board

Pinterest helps us visually align on your style and preferences. Please create one board per room and invite us to collaborate.

Step 1: Log into Pinterest

Open the Pinterest app on your phone or visit Pinterest on your computer and log in to your account.

Step 2: Create a New Board

- Go to your profile and select Saved
- Click the + to create a new board
- Name the board using the room name (example: “Living Room Inspiration”)
- Set the board to Secret (recommended for privacy)

Step 3: Invite Me to Collaborate

- Open the board you just created
- Tap Invite or the share icon
- Enter our Pinterest name “Helenemaxine” or email “helenemaxinedesigns@gmail.com” and send the invite
- Once accepted, we’ll both be able to add inspiration to the board

Step 4: Start Pinning

Pin images that reflect:

- Colors you love
- Furniture styles
- Rugs, lighting, and textures
- Layouts or overall “vibes” you’re drawn to

There are no wrong choices—pin what speaks to you.

Step 5: Keep It Simple

Aim for 10–20 pins per room. This helps us clearly understand your preferences without feeling overwhelming.

The Designer & Pricing



KAYLA H. SMITH

At Helene Maxine Designs, our mission is to thoughtfully design, curate, and bring your vision to life with intention and care. We are honored to be entrusted with your home and to partner with you throughout this creative journey.

To ensure a seamless and focused design experience, payment is required prior to the commencement of each project phase. Each step builds upon the last, allowing us to move forward with clarity, alignment, and exceptional attention to detail.

An intentional process for designed spaces and curated moments.

Description	Price
<p>Initial Consultation</p> <p>Every project begins with a personalized consultation to understand your vision, lifestyle, and design goals. During this session, we discuss your aesthetic preferences, functional needs, timeline, and budget. This foundational step ensures clarity, alignment, and a strong design direction moving forward. Client will have homework to create Pinterest boards for each room to support next steps in the concept presentation.</p>	\$50
<p>Room Design Concept Presentation</p> <p>Based on insights from the consultation and Pinterest boards a tailored room design concept is created to bring your vision to life. This presentation includes curated mood boards and/or renderings, color palettes, textures, and key design elements that establish the overall look and feel of the space.</p>	\$100 per room
<p>Design Meeting</p> <p>The design meeting, virtual or in person, provides an in-depth walkthrough of the proposed concept. We review selections, explain design intent, and collaborate on refinements. Your feedback is incorporated to ensure the design reflects both your personal style and practical needs.</p>	\$50
<p>Subsequent Room Design Changes (if needed)</p> <p>For projects involving multiple changes, each additional request receives its own custom design concept. While each space is thoughtfully curated, all designs work together cohesively to create a seamless and intentional overall aesthetic.</p>	\$50 per room
<p>Final Design Presentation</p> <p>The final presentation delivers a complete, implementation-ready design plan. This includes detailed visuals, a structured budget overview, and direct procurement links for furnishings, finishes, and décor. The result is a clear, organized roadmap for executing the design with confidence.</p>	\$75 per room



Thank You

Helene Maxine

Designed Spaces & Curated Moments